

MARINE DEMAND CAPTURE

Speed-To-Lead for Marine Businesses

A simple system that finds real boating buyers, earns permission, identifies them, and connects them to your team while intent is high.

Human-verified intent → permission → known contact → voice call / live transfer

Built to create serious motion from first click to live conversation.

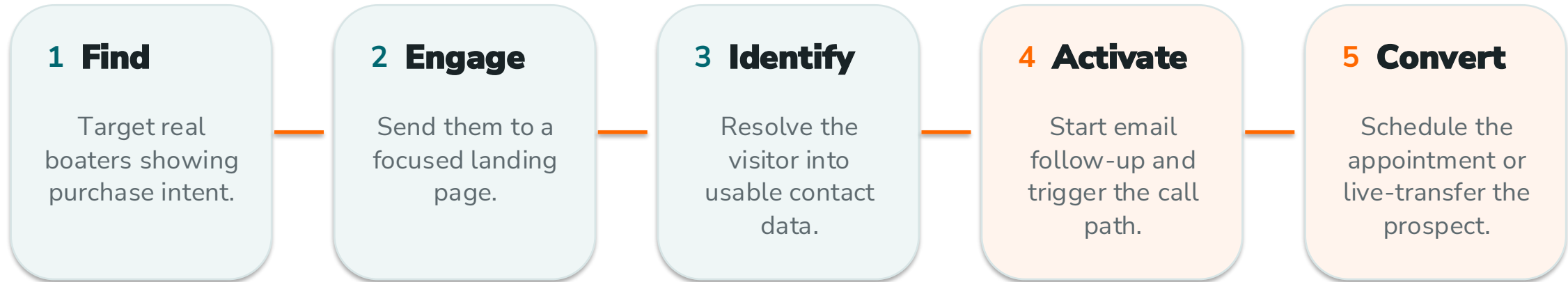


OVERVIEW

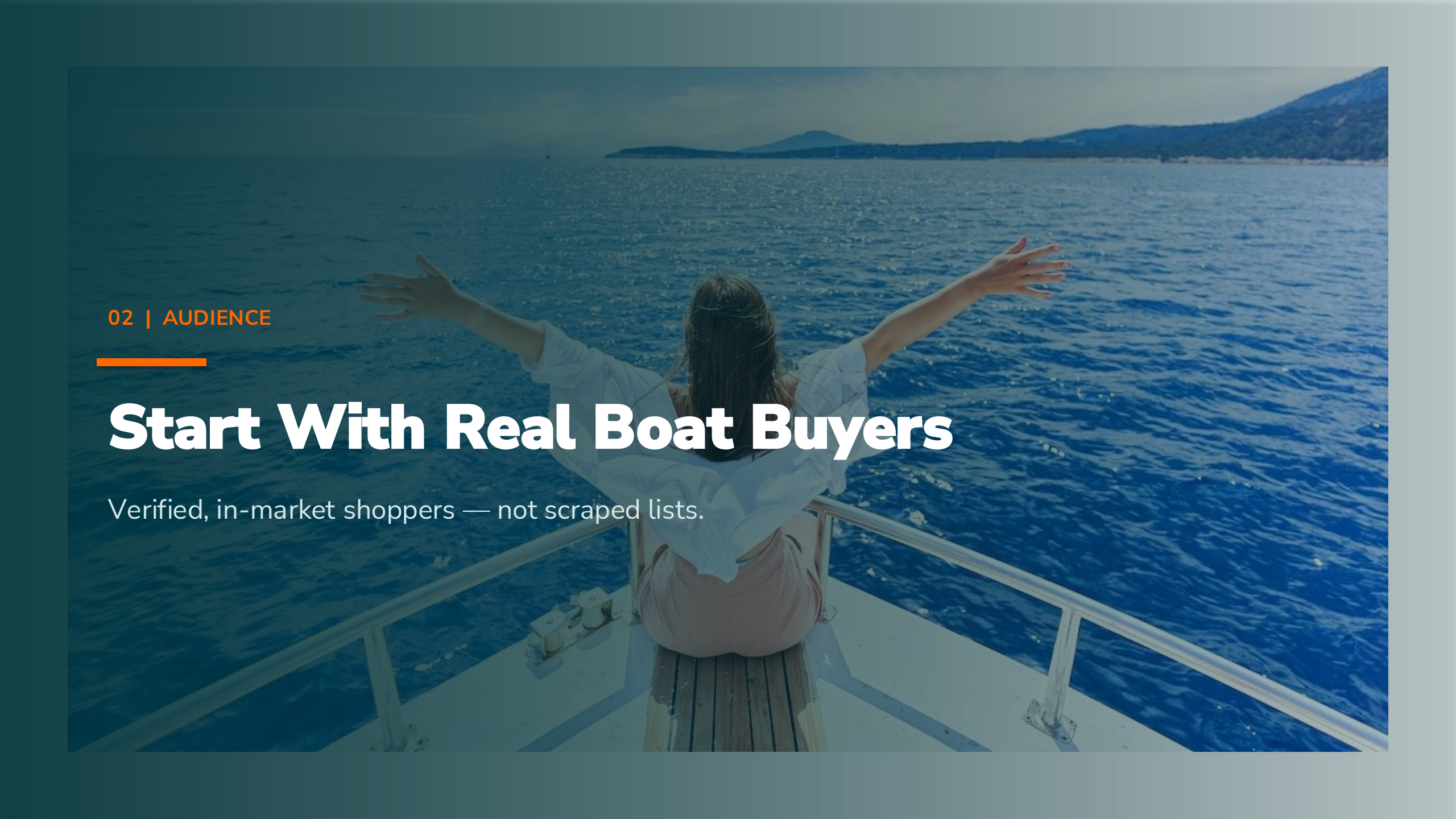


The Play in Plain English

Wake Maker Tech removes the delay between buyer interest and your first real conversation.



The faster the response, the better the chance to win the buyer before a competitor does.

A person with long dark hair, wearing a white long-sleeved shirt and pink pants, is sitting on the wooden deck of a boat. Their arms are outstretched horizontally over a vast, deep blue ocean. In the background, there are distant landmasses and hills under a clear sky. The boat's metal railing is visible in the foreground.

02 | AUDIENCE

Start With Real Boat Buyers

Verified, in-market shoppers — not scraped lists.

Start With Real Boating Buyers

The system begins by identifying human-verified audiences with intent signals tied to marine purchases and services.

1

AUDIENCE



Human-Verified

Focus on real people, not bots, junk traffic, or broad impressions that never turn into conversations.

2

SIGNAL



Intent Data

Prioritize prospects whose online behavior suggests interest in boats, products, service, upgrades, financing, or accessories.

3

TARGET



Marine Fit

Build campaigns around buyers that matter to your specific marine business.

Better inputs create better outcomes: fewer wasted clicks and more relevant prospects.

Drive Intent to a Focused Landing Page

The page is built for one purpose: turn interest into a clear next step.

Ready to take the next step?

Choose how you want to connect.

Send me more information

Help me schedule a call

Connect me with someone now

STEP 1

Explain the Offer

Make the value clear and relevant to the visitor.

STEP 2

Ask for Permission

Let the prospect choose how they want to be contacted.

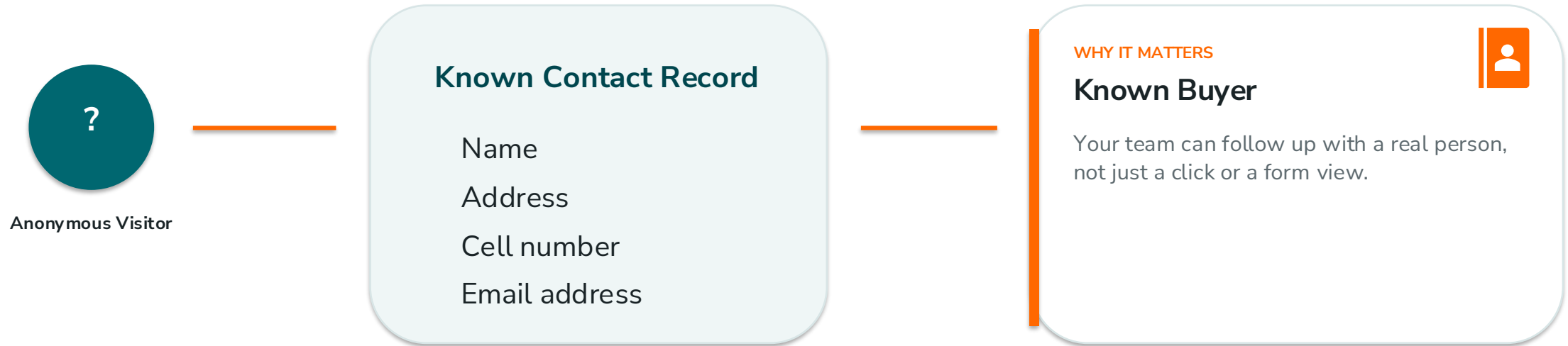
STEP 3

Move Fast

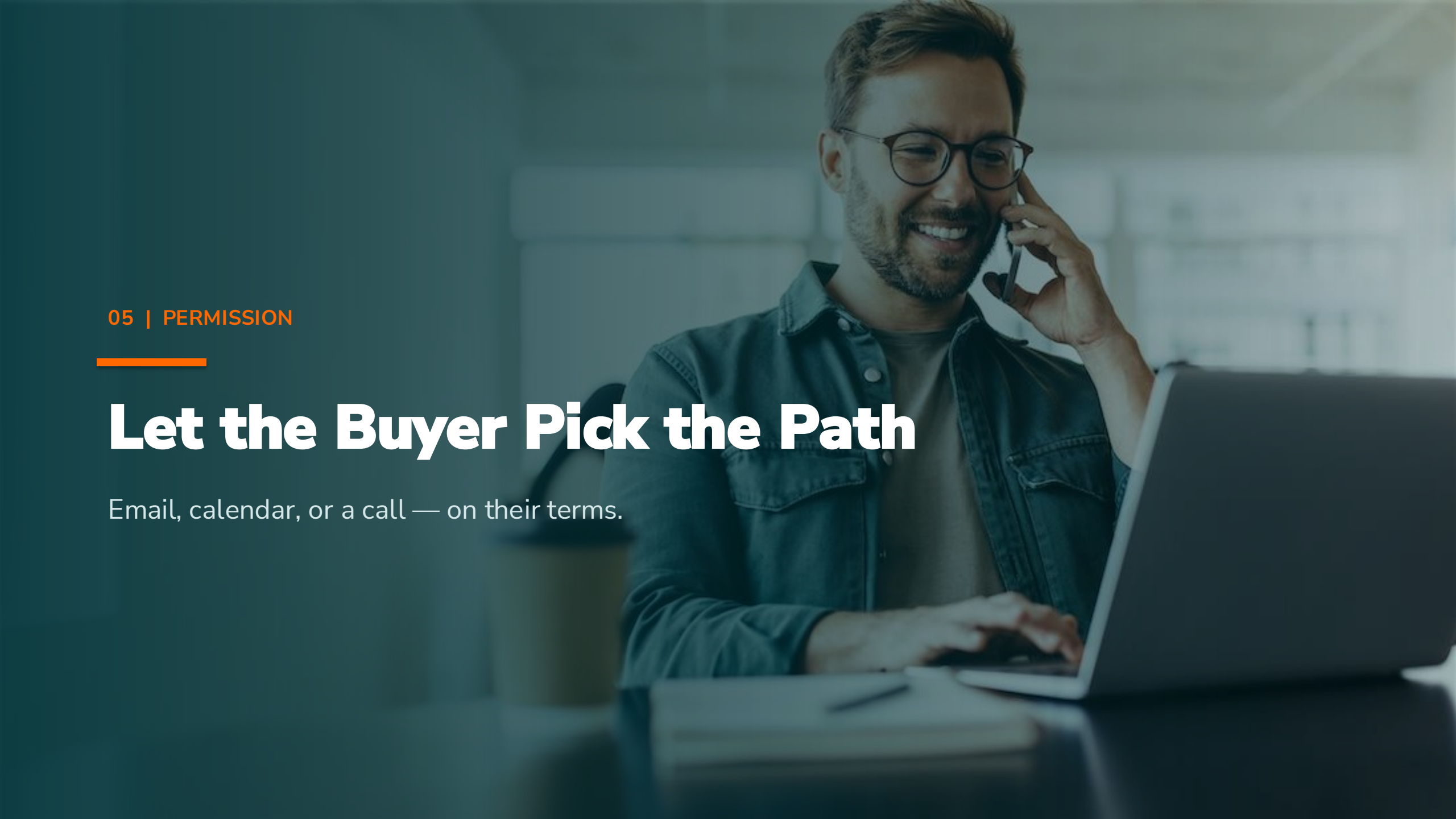
Use the opt-in to trigger the next action immediately.

Turn Anonymous Traffic Into Known Contacts

Once the visitor follows the permission path, the system can resolve identity and create usable contact records.



The outcome is a qualified contact record that can be acted on quickly and consistently.



05 | PERMISSION

Let the Buyer Pick the Path

Email, calendar, or a call — on their terms.

Let the Prospect Choose the Contact Path

The visitor decides the level of engagement. That choice controls what happens next.

1

OPTION A

Information Only

The prospect asks for information and can enter a follow-up email sequence.



2

OPTION B

Schedule a Call

The prospect opts in to be contacted for scheduling or appointment setting.



3

OPTION C

Talk Now

The prospect requests immediate contact and can be routed to a voice agent or live transfer.



Permission turns interest into a clear, buyer-directed next step.

Email Follow-Up Starts Immediately

Known prospects can be placed into a timely email sequence that keeps the conversation alive.

1

MESSAGE 1



Confirm Interest

Acknowledge the request and reinforce the reason to continue.

2

MESSAGE 2



Add Value

Send helpful information tied to the visitor's marine interest.

3

MESSAGE 3

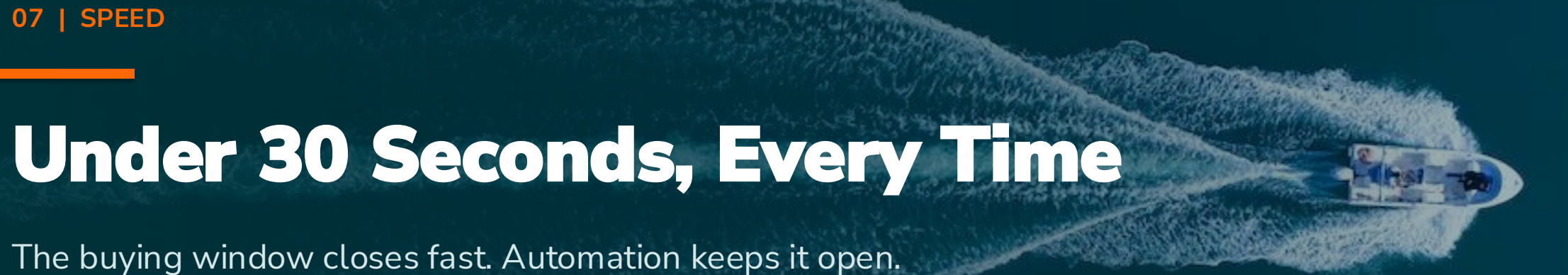


Prompt Action

Move the prospect toward scheduling or a direct conversation.

Email supports the journey. The fastest path begins when the prospect opts in to a call.

07 | SPEED

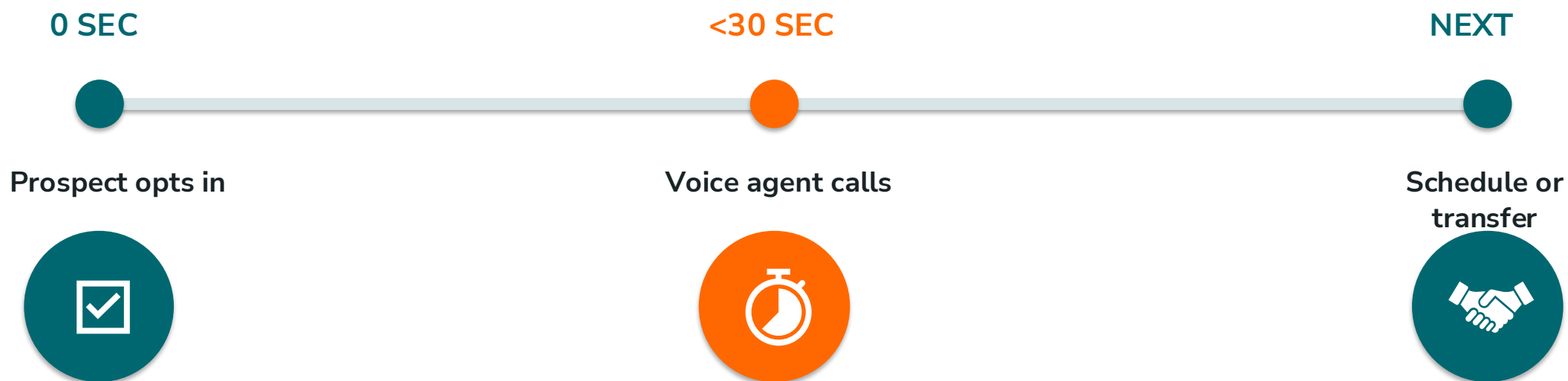
A speedboat is shown from a high-angle perspective, moving from right to left across a dark blue body of water. The boat is white with a blue stripe and has several people on board. It leaves a large, white, turbulent wake behind it, which spreads out in a V-shape. The background is a solid dark blue.

Under 30 Seconds, Every Time

The buying window closes fast. Automation keeps it open.

Opt-In Triggers a Call in Under 30 Seconds

When the visitor requests contact, the voice agent responds while the buyer is still engaged.



Speed is the advantage: the system acts while intent is still fresh.

The Voice Agent Moves the Buyer Forward

The agent handles the first response, qualifies the next step, and routes the prospect to the right outcome.

1

FUNCTION

Immediate Response

Call the opted-in prospect quickly and begin the conversation.



2

OUTCOME

Appointment Set

Schedule the buyer directly for a sales or service conversation.



3

OUTCOME

Live Transfer

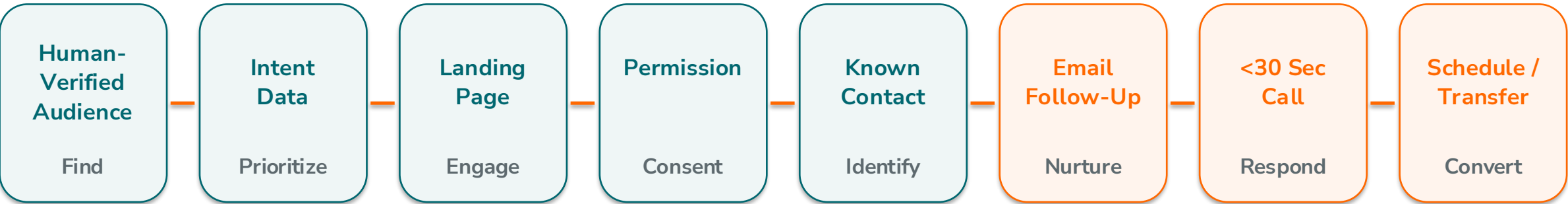
Connect high-intent prospects directly to the right person on your team.



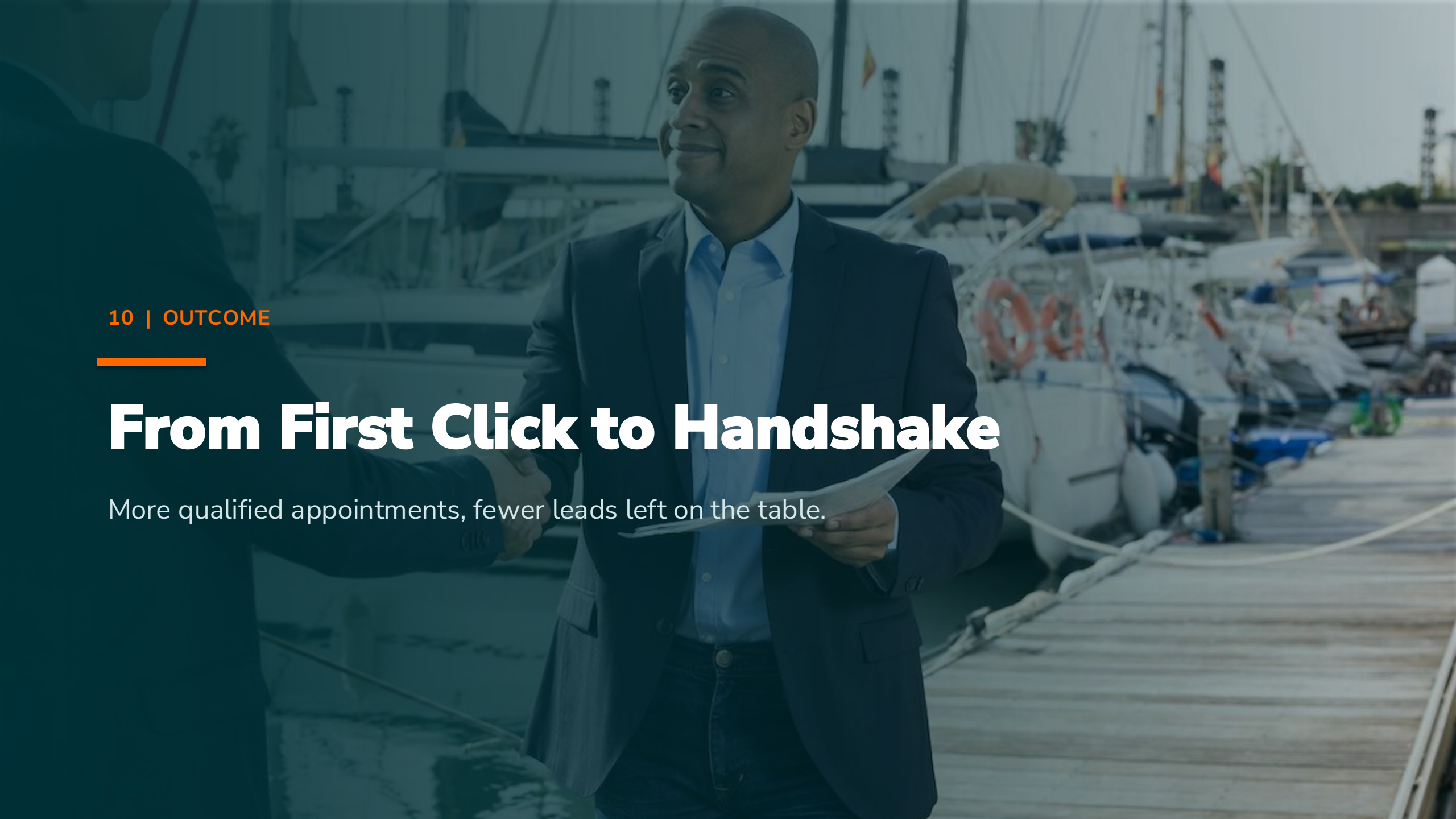
No waiting for someone to notice a form fill. No cold manual follow-up queue.

One Connected Customer Journey

The power comes from connecting audience, permission, identity, email, and voice response into one smooth flow.



Each step is designed to reduce friction and create more qualified conversations.

A man in a dark suit and light blue shirt is shaking hands with another person whose arm is visible on the left. They are standing on a wooden dock. In the background, there are several sailboats with white hulls and masts, and a body of water. The scene is overlaid with a dark teal gradient.

10 | OUTCOME

From First Click to Handshake

More qualified appointments, fewer leads left on the table.

What Speed-To-Lead Changes

This is not technology for technology's sake. It is a faster path from real buyer interest to revenue opportunity.

1

BENEFIT

Less Wasted Spend

Target verified humans with relevant marine intent signals.



2

BENEFIT

More Known Prospects

Resolve anonymous visitors into usable contact records.



3

BENEFIT

Faster Response

Call opted-in prospects in under 30 seconds.



4

BENEFIT

More Sales Opportunities

Schedule appointments or live-transfer ready buyers.



Capture demand. Respond fast. Create serious motion.

WAKE MAKER TECH

The Buyer Is Ready. How Fast Can You Get There?

Wake Maker Tech turns verified intent into permission, identity, and immediate action—so your marine business can engage buyers while the opportunity is still live.

HUMAN VERIFIED

INTENT DRIVEN

PERMISSION BASED

<30 SEC RESPONSE



NEXT STEP

Find

Identify

Activate

Connect

